

# 2019 Sponsorships

## A KEY TO POWERFUL MARKETING.

Sponsorship is the fastest growing form of marketing in the US.

### Platinum \_\_\_\_\_\$10,000 exclusive \_\_\_\_\_ \$5,995 shared with one other non-competing company

- FULL page article about your company in the Show ½ size magazine
- Logo on front cover of the Show magazine
- 50 passes to Show
- 1 - 10x10 priority booth placement up to \$630 value
- Inclusion of your company name/logo in media*
- Radio tag on all Show ads
- Billboards
- Throughout Home & Lifestyle Show ½ size magazine (11,000 distribution)
- Front cover of Show directory (4,000)
- All paper ads
- Posters
- Your logo on Show passes
- CMBA website linked to your website
- Boosted CMBA Face book posts

#### *Additional Value*

- Recognition in CMBA On The Level as sponsor
- Recognition in all Home & Lifestyle Show press releases
- Banner or signage at entrance of Show (sponsor provides signage)
- Periodic floor announcements during the show
- Company signage/ Exhibitor Lounge, Exhibitor Party (sponsor provides signage)
- Listed on Appreciation Party/Exhibitor Lounge invitation.
- Opportunity to display literature in lounge & Exhibitor Party.
- Company listed on Kids Seminar T-Shirts
- Speaking opportunity at the Chamber Connection Friday Morning before Home & Lifestyle Show.

**TOTAL PLATINUM PACKAGE VALUE \$19,980**

### Gold \_\_\_\_\_\$1,995 Only 2 available to companies non competing with Platinum sponsors.

#### *Inclusion of company name in media:*

- Throughout Home & Lifestyle Show ½ size magazine (11,000 distribution)
- Directory handed out at the Show (4,000)
- All paper ads
- Posters
- 25 passes to Show
- 1 - 8x10 middle booth up to \$525 value w/priority placement and one ¼ ad (\$815 value) in the Show ½ size magazine (total \$1290 value) OR 2-10x10 booths with one being an end booth, \$1260 value

#### *Additional Value.*

- Recognition in On The Level
- Recognition on CMBA website
- Periodic floor announcements during the show

**TOTAL GOLD PACKAGE VALUE \$9,420**



Return with payment to CMBA:  
1124 West St. Germain Street, St. Cloud MN 56301  
Check payable to CMBA\_\_\_\_ or Credit Card  
Company Name \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Email address for receipt \_\_\_\_\_



### Stage Sponsor \_\_\_\_\_\$1,500

One available to company non competing with Platinum sponsors.

- Use the Lifestyle stage as your showcase area where there will be special performances during the Show.
- Signage/banners on stage (sponsor provides signage/ banners)
- Announced as sponsor of entertainment during performances
- Opportunity to introduce entertainment prior to each performance, 30-second introduction to your company prior to each show.

### Bar Sponsor \_\_\_\_\_\$1500 Sponsor the bar area.

Sponsors name on metal cut out lighted sign displayed behind bar in Forever House area.

### Wrist Band Sponsor \_\_\_\_\_\$750

One company non competing with Platinum sponsor.

- Provide wrist bands for all attendees. Sponsor provides wrist band in addition to the sponsorship fee.
- 5,000 wrist bands needed.

### Lanyard Sponsor \_\_\_\_\_\$650

One company non competing with Platinum sponsor.

Over 1,000 lanyards are worn by exhibitors during the 3 days of the Home & Lifestyle Show

- Sponsors must provide the lanyards.

### Appreciation Party Sponsor \_\_\_\_\_\$300

*Multiple available*

An Exhibitor Party will take place on Saturday at 6 PM after the Show closes for vendors and members to kick back and relax. Entertainment, food and beer will be served.

- Display literature to over 900 lounge attendees.
  - Display banners at party (sponsor provides signage)
  - Company name on promotional flyers handed out each day of the show.
- Band with live music starting at 7 PM

### Exhibitor Lounge \_\_\_\_\_\$100 *Multiple available*

An Exhibitor Lounge will be provided during the Home & Lifestyle Show for the exhibitors to kick back and relax. The lounge is located in the Board Room.

- Display literature to over 900 lounge attendees.
- Display banners in the lounge (sponsor provides signage)
- Company name on promotional flyers handed out each day of the show. If you choose to provide food or beverages in lounge, they must be purchased through approved Convention Center vendors.

### Kids Seminar \_\_\_\_\_\$100 *Multiple available*

The kids seminar will be held at 1 pm Saturday/Sunday and the participants will make a project. All sponsors names go on a tote bag that the kids will carry around at the show.

Card Number: \_\_\_\_\_

Cardholder's Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Security Code: \_\_\_\_\_ Amount \_\_\_\_\_