

# 2019 CMBA Marketing Opportunities

## On The Level CMBA Digital Newsletter



### New flipbook format Full page - Full color 10 issues per year

- Ad links directly to URL of your choice
- Direct to inbox - on the last Monday of the month
- Increased distribution—over 800 member emails (*Owners, employees, govt officials*)
- Promoted @ [cmbaonline.org/resources-members/level/](http://cmbaonline.org/resources-members/level/)
- Promoted in weekly emails

Choose month(s) to advertise. Content is due the 15th of the previous month

- January
- February
- April
- May
- July
- August
- September
- October
- November
- December

### Advertising Rates

\_\_\_ \$150/issue    \_\_\_ \$1350/10 issues (save \$150)  
Ad size— 8.5 by 11 inches (2625 by 3375 px at 300 dpi)  
Submit OTL ads in pdf, jpg or png format  
Any questions? [info@cmbaonline.org](mailto:info@cmbaonline.org) • 320.251.4382

## Website Banner Ads



- Cmbaonline.org banner 290px W x 162px H  
\_\_\_ \$500/yr  
\_\_\_ \$100/yr w/digital magazine ad
- Parade Craze App Banner and Loading Page  
640px W x 88px H—banner size  
640px W x 1008px H—loading page size  
\_\_\_ \$150 / spring or fall tour event

Submit banner ads in .jpg format, 72 dpi  
List URL address linked to ad:

Contact name: \_\_\_\_\_

Company name: \_\_\_\_\_

Phone and Fax: \_\_\_\_\_

Email receipt to: \_\_\_\_\_

Make selections above \$\_\_\_\_\_ request invoice in this amount or return with payment. Make checks payable to CMBA or pay with credit card.

Cardholder's Name: \_\_\_\_\_

Cardholder's Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_ Security Code: \_\_\_\_\_