

To: All Members
Re: Extra Mile Award

Hi Everyone,
The membership committee would like to start a new recognition award called the

“Extra Mile Award” and we need your help.

During discussions centered on membership involvement, we came to the decision that recognizing one very highly involved person in our association as our Associate of the Year was extremely valuable. However, we also felt that there are many, many individuals in our association who “go the extra mile” for our association every day, sometimes in a big way, other times in some small, quiet way. We decided that we needed to find a way to recognize and thank those individuals too.

The people we have in mind as candidates for the Extra Mile Award are those individuals who often volunteer to work behind the scenes to make a CMBA event successful. You know who they are. You may not see their face at every membership meeting, but they contribute in their own way when they can. Maybe they are the person or company that is always willing to be a sponsor. Maybe it’s the person who offers to work in the CMBA office making phone calls or doing paperwork. Maybe they are the person standing out in the cold outside all weekend directing traffic for the HomeShow. Maybe it’s the person who volunteered to decorate for the Christmas party, or the Builders’ Expo, or clean up after the golf tournament. Or maybe it is one of the people sitting on your committee right now who can’t afford to take time off of work to attend every CMBA event, but they do their best to be consistently involved in supporting CMBA in one way or another. These are the people who keep our association strong, active and alive.

Come up with a list of people who are deserving of the Extra Mile Award. We would like to ask each committee to take a few moments during your meeting to discuss this topic. Who from your committee is always there with a helping hand? Or who are some other people in our association that you notice helping out all of the time? Maybe they don’t even serve on a committee but choose to help out in other ways. Who would you like to see recognized for their consistent involvement and willingness to help? Write down a few of the names that get mentioned during the discussion. We want to know why their name was mentioned and how you feel they “go the extra mile” for our association. Then, just hand in your names to Bonnie or CMBA staff. The membership committee will review all names from all of the committees, the board, the staff, councils and others.

Please have the names by the end of July. We ask that you make some time in your June and July committee meetings to have this discussion. The first Extra Mile award winners will be announced at the October general membership meeting. This is an ongoing award so keep your eyes open for those association enthusiasts in the future. We are excited to hear who you think goes “The Extra Mile”.

Name(s) _____

Company _____

What Was Their Effort “EXTRA MILE”? _____



CMBA
central minnesota
builders association

We appreciate your help with this. Have fun with your discussion,
The CMBA Membership Committee