

CMBA Marketing Opportunities

NEW Digital On The Level CMBA is converting to a digital newsletter!

**New Flipbook format - 10 issues per year
Content is due the 15th of the month.**

- ___ January
- ___ February
- ___ April (first issue)
- ___ May
- ___ July
- ___ August
- ___ September
- ___ October
- ___ November
- ___ December

Advertising Rates - Full page - Full color

___\$150/issue or ___\$1500/year

Ad size— 8.5 by 11 inches

Submit ads in pdf, jpg or png format.

Website Banner Ads

- Cmbaonline.org 290px W × 162px H
___\$500 / yr
___\$100 / yr w/digital magazine ad
- Parade Craze App Banner and Loading Page
___\$150 / spring or fall tour event

640px W x 88px H—banner size
640px W × 1008px H—loading page size
Add ads are .jpg format at 72 dpi

Digital Advertising

List address for link .

- Increased distribution—over 800 member emails
(*Owners, employees, government officials*)
- Ad links directly to your company website or email
- Sent directly to email box - last Monday of the month
- Promoted on company website—cmbaonline.org
- Promoted in weekly emails

Contact CMBA info@cmbaonline.org • 320.251.4382

Contact name: _____

Company name: _____

Phone and Fax: _____

Email receipt to: _____

\$_____ Check your print and/or banner selections, send invoice in this amount to address above or return with payment.

Pay by Check (payable to CMBA) or Credit Card

Cardholder's Name: _____

Cardholder's Address: _____

City: _____ State: ___ Zip: _____

Card Number: _____

Exp. Date: ___ / ___ Security Code: _____