

On The Level Advertising Order Form



Dear Members,

CMBA is excited to once again produce the **On The Level magazine**. It is through advertising support of CMBA members in good standing that this publication is possible. Advertising prices are listed below for the 5 1/2" by 8 1/2", glossy magazine, 10 issues per year printed in full color. Publication distribution is 550 to CMBA members and government officials. The On The Level Magazine is posted on the CMBA website @ www.cmbaonline.org search 'On the Level'.

Price	Ad Size	Dimensions	Notes
\$260	Inside Front Cover	5.75" x 8.75"	Sold through July 2019
\$260	Inside Back Cover	5.75" x 8.75"	Sold through September 2018
\$2340 - Frequency discount for inside cover ads when purchasing 10 issues that run consecutively.			
\$155	Outside Back Cover	5.75" x 4.25"	AVAILABLE AT NEW PRICE
\$210	Full Page	5.75" x 8.75"	
\$105	1/2 Page	5.75" x 4.25"	
\$70	1/3 Page	3.375" x 4.25"	
\$350	Insert full color/2 sided	5.5" by 8.5"	schedule with CMBA, provide 600 copies, and deliver to Rengel Printing by due date

Special offer Advertisers ordering 1/2 page, full page or cover in 10 issues are eligible for a significantly discounted cmbaonline.org home page banner ad (normally priced \$500 for 12 months); advertiser provides banner

\$100 Banner Ad 290px W x 162px H posted for 12 months

Ad Information & Insertion dates, noting month to start this agreement.

Select issue/s that ad is to run, note which month contract begins. New ads can be provided monthly, email print quality pdf file by the 10th of the month, schedule below. Design with no content 1/4 inch from edge with bleeds.

_____ Jan issue - materials due by Dec 10 th	_____ Aug issue - materials due by Jul 10 th
_____ Feb issue - materials due by Jan 10 th	_____ Sep issue - materials due by Aug 10 th
_____ Apr issue - materials due by Mar 10 th	_____ Oct issue - materials due by Sep 10 th
_____ May issue - materials due by Apr 10 th	_____ Nov issue - materials due by Oct 10 th
_____ Jul issue - materials due by Jun 10 th	_____ Dec issue - materials due by Nov 10 th

Submit to: 1124 West Saint Germain Street, St. Cloud, MN 56301 | P: 320.251.4382 F: 320.251.3754 E: colleen@cmbaonline.org

Contact name: _____

Email: _____

Company name: _____

Address City, State, Zip: _____

Phone and Fax: _____

_____ **Send invoice to address below | Number of issues** _____ **Ad price \$** _____

Or pay by Check (payable to CMBA) or Credit Card payment here:

Cardholder's Name: _____

Cardholder's Address: _____ City: _____ State: _____ Zip: _____

Card Number: _____ - _____ - _____

Exp. Date: ___/___ Security Code: _____ Email receipt to: _____

CMBA Advertising Terms and Conditions

This insertion order constitutes an agreement between Central Minnesota Builders Association (CMBA) and CMBA Member Companies only.

Only the named advertiser is permitted to use advertising space under this contract. The contracted space cannot be diverted to non member companies or other entities. The publisher reserves the right to refuse advertising.

Rates and conditions are subject to change without notice.

It is the advertiser's responsibility to provide artwork according to the publisher's production deadline. No refunds will be issued for ads that did not run because artwork was submitted after the deadline, or a cancellation was made after the closing date.

When new advertising materials have not been received by the closing date, copy from previous issues will be inserted.

The publisher's liability for any error will not exceed the cost of the space occupied by the error.

The advertiser and/or its agency warrants that the advertiser is authorized to publish the entire contents of all ads, that they have obtained written consent of the use in the advertisement of any name, picture, testimonial, or quoted speech of any person or entity contained in the ad. It is understood that the advertiser and/or its agency will indemnify and hold the publisher harmless for any loss, expense or other liability resulting from claims or suits for libel, violation of privacy rights, plagiarism, copyright infringement and any other claims or suits that may arise out of the publication of the ad.

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