

TOP 10 REASONS TO BECOME A MEMBER

1. Get Informed on Changes to State Laws Impacting Your Industry

From building codes to environmental/land use impacts, to the home warranty law, every year the Minnesota Legislature and state agencies attempt to make changes that impact the way you do business. Your membership gives the industry a strong voice in the process and gives you access to the most recent information through updates and industry specific white papers.

2. Have a Voice in the Laws and Rules That Impact Your Industry

Membership strengthens the industry voice at the State Capitol as we lobby to pass laws that make sense. Membership also gives you the opportunity to take the extra step by getting involved in the political process. Your voice will be heard when you are a member.

3. Have a Voice in the Courts

The Minnesota Courts have all made decisions that influence your business. One court decision can radically change your insurance rates or flip the home warranty on its head. BAM takes an active role in the courts by filing briefs representing the industry's position on cases about the industry.

4. Code Advocacy and Best Practices

BAM proposes code changes that make sense and fight code changes based on untested theories. BAM is an active member of the International Code Council and has attended and testified at the most recent national code hearings. Membership provides the latest building code information; best building practices; sample contracts such as pre-contract forms, mechanic's lien notices, and inspection and acceptance. and economic data at no additional cost to your membership.

5. Insurance Solutions

The residential construction industry requires special insurance coverage and who better to provide your insurance than a program built by you. As a member you have access to coverage from The Builders Group for workers' comp and from Corporate Four for general liability.

6. Discounts

Member discount programs will save you money on products and services such as: Holiday Station fuel discounts, Verizon wireless services and GM \$500 discount. Don't miss out on these money saving opportunities. Statewide members saved over \$27,000 in fuel purchases in one year from Holiday.

7. Quality Education

Builders/remodelers/roofers licensing continued education, 14 hours free each year with valuable classes and engaging instructors.

8. The Latest Information

Subscriptions to local, state and national industry print and electronic publications keep members informed of industry trends and best building and business practices.

9. One Membership for 3 Associations

Membership with the CMBA also includes full membership with the National Association of Home Builders (NAHB) and Builders Association of Minnesota (BAM).

10. **Tour of HomesSM and HomeShowSM** - Builders showcase their homes at the largest open house event in Central Minnesota in March and September. Associates display their products in these new homes and are able to advertise in the Tour of Homes magazine. Approximately 5000 attend the HomeShow, an event to showcase building products held each Spring in St. Cloud.

~ Over please for CMBA Specific Services~

- ◆ **Daily Referrals** - Daily referrals via the phone and website.
- ◆ **Free Advertising** - Over \$1000 in free advertising from CMBA members (newspaper & radio.)
- ◆ **HomeShowSM** - Exhibit to thousands of customers at the St. Cloud River's Edge Convention Center in March. Advertise in the HomeShow/Tour of Homes magazine.
- ◆ **Remodelers Tour of HomesSM** - Showcase a remodel project at the Fall Tour event in September. Display products in these occupied homes and advertise in the Tour of Homes magazine.
- ◆ **Membership Meetings** - Network with members on the second Wednesday of the month in St. Cloud.
- ◆ **Special Events** - Participate in the Family Picnic, Golf Outing and Sporting Clay Shoot the Holiday Christmas Party.
- ◆ **Councils and Committees** - Become involved and create business relationships
 - **Remodelers Council**
 - **Commercial Builders Council**
 - **Committees**
- ◆ **Advertising** - Members may advertise in the On The Level magazine and run Banner ads on cmbaonline.org and cmbatour.com websites.
- ◆ **National Purchasing Partners** - Contact NPP to access these savings. mynpp.com
customerservice@mynpp.com | 800.810.3909
- ◆ **Community Services** - CMBA is committed to serving its community.

Examples are:

 - ❖ Anna Marie's Alliance
 - ❖ Tools for Schools - High School Grants
 - ❖ Donations to H4H and MN food shelves
 - ❖ Lake George revitalization
 - ❖ Working with area parks departments
 - ❖ Home Builders Care Program
- ◆ **Sponsorship Opportunities** - Promote your company by sponsoring a CMBA event.
- ◆ **Publications** - Receive the CMBA magazine On The Level announcing upcoming events, association activities, and articles pertinent to the building industry.
- ◆ **Membership Directory** – All members are listed on the CMBA online.org Website. View and register for CMBA events. www.cmbaonline.org.
- ◆ **Mailing Labels** - Receive mailing labels with all CMBA members' names and addresses for just \$100. The first set of labels is free to new members upon request.
- ◆ **Professional Logo** - Promote industry professionalism by using CMBA, BAM and NAHB logos in your ads.