



On The Level Advertising Order Form

Advertise in the CMBA On The Level full glossy colored magazine. Publication distribution is 600 direct mailed to CMBA members and government officials. 10 issues per year. Magazine and ads are also posted on the CMBA website for 12 months. www.cmbaonline.org



Starting with the April 2016 issue of On The Level, advertisers ordering 10 issues that are half, full page size, are invited to advertise with a banner ad on cmbaonline.org for ONLY \$100.

Ad Cost per issue:

Choose Size

- \$250 Inside Front Cover (w/ bleeds 8.625 x 11.25) (Unavailable through July 2017)
- \$250 Inside Back Cover (w/ bleeds 8.625 x 11.25) (Unavailable through September 2017)
- Frequency discount for the inside covers: \$250 discount for 10 issues purchased at one time and run consecutively.
\$250 per issue - \$2250 for 10 issues
- \$200 Full page (7.625 x 10 with bleeds - 8.625 x 11.25)
- \$100 1/2 page (7.625 x 4.75)
- \$100 If ordering above size ad for 10 issues; include a one year cmbaonline.org banner ad discounted price - (full price \$500 home page banner for 12 months) banner size 290px W x 162px H; provided by advertiser
- \$67.50 1/3 page (vertical - 2.375 x 10) or (horizontal 4.75 x 4.75)
- \$37.50 1/6 page (2.57 x 4.75)

Full color insert

- \$350 Full page, 600 copies (8.625 x 11.25) Advertiser delivers the printed insert to Rengel Printing.

Ad Information - Insertion Dates:

Select issue that ad is to run. Prove ad by the 10th of the month for the following months issue/

- | | |
|---|---|
| <u> </u> Jan issue - materials due by Dec 10 th | <u> </u> Aug issue - materials due by Jul 10 th |
| <u> </u> Feb issue - materials due by Jan 10 th | <u> </u> Sep issue - materials due by Aug 10 th |
| <u> </u> Apr issue - materials due by Mar 10 th | <u> </u> Oct issue - materials due by Sep 10 th |
| <u> </u> May issue - materials due by Apr 10 th | <u> </u> Nov issue - materials due by Oct 10 th |
| <u> </u> Jul issue - materials due by Jun 10 th | <u> </u> Dec issue - materials due by Nov 10 th |

Member or Ad Agency

Contact name: _____

Email: _____

Company name: _____

Address City, State, Zip: _____

Phone and Fax: _____

 Send invoice to CMBA Member or Send invoice the agency

Authorization:

Authorized by: _____ Signature: _____ Date: _____

Check payable to CMBA) or Credit Card payment below

Cardholder's Name: _____

Cardholder's Address: _____ City: _____ State: _____ Zip: _____

Card Number: _____ - _____ - _____

Exp. Date: / Security Code: _____ Email receipt to: _____

CMBA Advertising Terms and Conditions

This insertion order constitutes an agreement between Central Minnesota Builders Association (CMBA) and CMBA Member Companies only.

Only the named advertiser is permitted to use advertising space under this contract. The contracted space cannot be diverted to non member companies or other entities without consent of the publisher.

The publisher reserves the right to refuse advertising.

Rates and conditions are subject to change without notice.

It is the advertiser's responsibility to provide artwork according to the publisher's production deadline. No refunds will be issued for ads that did not run because artwork was submitted after the deadline, or a cancellation was made after the closing date.

When new advertising materials have not been received by the closing date, copy from previous issues will be inserted.

The publisher's liability for any error will not exceed the cost of the space occupied by the error.

The advertiser and/or its agency warrants that the advertiser is authorized to publish the entire contents of all ads, that they have obtained written consent of the use in the advertisement of any name, picture, testimonial, or quoted speech of any person or entity contained in the ad. It is understood that the advertiser and/or its agency will indemnify and hold the publisher harmless for any loss, expense or other liability resulting from claims or suits for libel, violation of privacy rights, plagiarism, copyright infringement and any other claims or suits that may arise out of the publication of the ad.

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